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2004

INTERNATIONAL CATHOLIC STEWARDSHIP CONFERENCE



September 12-15, 2004 -- Hyatt Regency Hotel, New Orleans, LA

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Seminar for Diocesan Foundations

Building Relationships with Donors:

Nathan Stelter, Field Consultant, The Stelter Company **24-ICSC-PC1**

Planned Giving for Church Institutions:

Karen Cooper, Associate Director of Planned Giving,
and Major Gifts, Diocese of Providence, RI,
Rich Ely, President, Strategic Fundraising Consultants **24-ICSC-PC2**

Putting on Successful Dinners and Events for Foundations:

Peter Quick, Executive Director of Development,
Archdiocese of New Orleans, LA **24-ICSC-PC3**

Foundation and Planned Giving Advisory Team:

Presentation of Survey Results and Benchmarks:

Tom Sonnio, Executive DOD, Archdiocese of Baltimore, MD
Jim Kelley, DOD, Diocese of Charlotte, NC &
Steve Kocjarhook, DOD, Archdiocese of Spokane, WA **24-ICSC-PC4**

Sunday Plenary Session:

"Dead Man Walking: The Journey Continues"

Speaker: Sister Helen Prejean, CSJ
Sisters of Saint Joseph of Medaille, New Orleans, Louisiana
24-ICSC-P1
Video **24-ICSC-VP1**

MONDAY, 13 September 2004

Session 1 – Beginning Parish Stewardship Track

The Bishop's Pastoral Letter – The Spirituality of Stewardship

Speaker: The Most Reverend Sylvester D. Ryan, D.D.
Bishop, Diocese of Monterey in California **24-ICSC-01**
Video **24-ICSC-V01**

Session 2 – Advanced Parish Stewardship Track

Developing a Format for Focusing on Spirituality that is at the Heart of Stewardship and Sustain it's Growth

Speaker: The Reverend Bernard M. O'Neill, D.D., Pastor, Our Lady of
Perpetual Help Parish, Halifax, Nova Scotia in Canada **24-ICSC-02**

Session 3 – Stewardship Elective Track

Stewardship Lessons Learned – What Not To Do

Speaker: The Reverend Leo Walsh, S.T.L., Pastor, St. Andrew
Parish, Eagle River, Arkansas **24-ICSC-03**

Session 4 – General Elective Track

Family Stewardship Managing Family Resources

Speaker: Mark J. Blanchard, Director of Stewardship & Develop-
ment, Diocese of Baton Rouge in Louisiana **24-ICSC-04**

Session 5 – Diocesan Stewardship & Development

Best Practices in Online Marketing, Communication and Development

Speaker: Katie Smith, Development Coordinator, Diocese of
Shreveport in Louisiana **24-ICSC-05**

Session 6 – Diocesan Director Forum

How Dioceses Can Encourage Parishes to Begin Stewardship Efforts

Moderator: Scott Bader, CFRE, Director of Parish Stewardship,
Archdiocese of Seattle in Washington **24-ICSC-06**

Session 7 – Nivel en Español

llamados a Ser Administradores de la Fe (Called to be Stewards of Faith)

Orador: The Reverend Carlos Quintana Puente Tesorero,
Consejo Episcopal Latinoamericano (CELAM) Bogotá, Colombia
24-ICSC-07

Session 8 – Beginning Parish Stewardship Track

Making the Parish Fertile Ground for Stewardship

Speaker: The Reverend Joseph Creedon
Pastor, Christ the King Parish, Kingston, Rhode Island
24-ICSC-08

Session 9 – Advanced Parish Stewardship Track

Stewardship of Treasure – Does Money Get a Bad Rap?

Speaker: The Reverend Rodney P. Bourg, Pastor, St. Luke the
Evangelist Parish, Slidell, Louisiana **24-ICSC-09**

Session 10 – Stewardship Elective Track

Promoting Vocations through Stewardship

Speaker: The Most Reverend James P. Keleher, S.T.D.
ICSC Episcopal Moderator **24-ICSC-10**
Video **24-ICSC-V10**

Session 11 – General Elective Track

Stewardship and Evangelization in the African-American Community

Speaker: The Reverend Monsignor Raymond East, Director, Office
of Black Catholics & Vicar of Evangelization, Archdiocese of
Washington in the District of Columbia **24-ICSC-11**

Session 12 – Diocesan Stewardship & Development Track

Moving Annual Donors to Become Major Donors

Speakers: Thomas Sonni, Executive Director of Development,
Archdiocese of Baltimore, Maryland and
Patrick Grace, Vice President for Diocesan Fund Development,
Catholic Diocese of Cleveland Foundation in Ohio **24-ICSC-12**

Session 13 – Diocesan Director Forum

Best Practices in Marketing and Promoting Planned Giving

Moderator: Richard S. Goode, Director of Planned
Giving/Annuities, Archdiocese of Chicago in Illinois **24-ICSC-13**

Session 14 - Nivel en Español

Llamados a Ser una Comunidad Catolica (Called to be a Catholic Community)

Orador: Alejanda Keen von Wuthenau Economa, Fraterna Mariana
della Riconciliazione, Rome, Italy **24-ICSC-14**

Christian Stewardship--

Archbishop Thomas J. Murphy and Bishop Connare Awards Luncheon **24-ICSC-A1**

Session 15 – Beginning Parish Stewardship Track
Forming Your Stewardship Committee
Speaker: James K. Kelley, Director of Development, Diocese of Charlotte in North Carolina **24-ICSC-15**

Session 16 – Advanced Parish Stewardship Track
How to Evaluate Efforts of Time, Talent and Treasure in the Parish
Speaker: Mary J. Foley, Foley Consulting, Inc. **24-ICSC-16**

Session 17 – Stewardship Elective Track
Living Stewardship with Third World Poor
Speakers: Sr. Connie Ostrander, OSB, Director of Development and Sr. Naomi Rosenberger, OSB, Chancellor, Diocese of Mandeville in Jamaica **24-ICSC-17**

Session 18 – General Elective Track
Sharing the Stewardship Message
Speaker: John Mark Wilcox, Director of Communications & Church Vocations, Diocese of Shreveport in Louisiana **24-ICSC-18**

Session 19 – Diocesan Stewardship & Development Track
Using the ICSC Website to Advance Stewardship in Your Diocese
Speakers: ICSC staff **24-ICSC-19**

Session 20 – Diocesan Director Forum
Working with Consultants
Moderator: The Very Reverend Michael Billian, Episcopal Vicar, Diocese of Toledo in Ohio **24-ICSC-20**

Session 21 - Nivel en Español
Administradores de Tiempo y Talentos, un Pueblo de Fe, Devoción y Generosidad (Stewardship of Time, Talent, People of Faith, Devotion and Generosity)
Orador: Susan Roberts, Executive Director, Office of Development, Diocese of Las Cruces in New Mexico **24-ICSC-21**

Session 22 – Beginning Parish Stewardship Track
Getting the Parish Ready for Stewardship
Speaker: The Reverend Robert W. Klemme, Pastor, Cathedral of St. Mary of the Immaculate Conception, Lafayette, Indiana **24-ICSC-22**

Session 23 – Advanced Parish Stewardship Track
Teen Stewardship
Speakers: Nicholas DeStefano, *Student*, Dematha High School, in Hyttsville, MD
Julian Kusnadi, *Student*, St. Albans School in Washington, D.C.
and Chris Quest, and Canie Njuko, *Students*, St. Augustine High School New Orleans, **24-ICSC-23**
Video 24-ICSC-V23

Session 24 – Stewardship Elective Track
Training Parish Leaders
Speaker: Margo Truett, Pastoral Associate, St. Anne Parish, Columbus, Georgia **24-ICSC-24**

Session 25 – General Elective Track
Pastoral Planning in Stewardship
Speaker: The Reverend David O'Connor, Pastor, St. Mary Basilica, Natchez, MS **24-ICSC-25**

Session 26 – Diocesan Stewardship & Development Track
Educating and Supporting Parishes in Automated Giving
Speaker: Deacon John Norris, Director of Stewardship & Development, Archdiocese of San Francisco in California **24-ICSC-26**

Session 27 – Diocesan Director Forum
Working with Ethnic Communities
Speakers: Deacon George Gonzalez and Jose DeJesus **24-ICSC-27**

Session 28 - Nivel en Español
Administración de Tesoro – Aspectos Financieros de una Familia Parroquial (Stewardship of Treasure – Financial Aspects of a Parish Family)
Speaker: Carlos Proaño, Vice President, Guidance in Giving, Inc. **24-ICSC-28**

TUESDAY, 14 September 2004

Session 29 – Beginning Parish Stewardship Track
Ideas to Foster Stewardship of Time and Talent
Speaker: Lois Locey, Pastoral Associate for Administration & Stewardship, St. Mary Magdalen Parish, Altamonte Springs, FL **24-ICSC-29**

Session 30 – Advanced Parish Stewardship Track
Gifts Discovery and Shared Ministry Systems: Discerning People's Gifts
Speaker: Jean Morris Trumbauer, Consultant/Author, Trumbauer Consulting -- *2PM Segment only* **24-ICSC-30**
Video 24-ICSC-V30

Session 31 – Stewardship Elective Track
Starting & Sustaining Stewardship
Speaker: Archbishop Thomas J. Murphy Award Winner TBD **24-ICSC-31**

Session 32 – General Elective Track
A Bishop's Stewardship Journey
Speaker: The Most Reverend Eugene Gerber, D.D. Bishop Emeritus, Diocese of Wichita in Kansas **24-ICSC-32**
Video 24-ICSC-V32

Session 33 – Diocesan Stewardship & Development Track
Coordinating Communication and Marketing Plans
Speakers: Ann M. Masden, Director of Development & Public Affairs, Diocese of Alexandria in Louisiana
and Catherine Rossi, Director, Office of Communications Archdiocese of Philadelphia in Pennsylvania **24-ICSC-33**

Session 34 – Diocesan Director Forum
Conducting Diocesan Stewardship Days
Moderator: James P. Caldarola, CFRE, Director of Stewardship & Development, Archdiocese of Anchorage in Alaska **24-ICSC-34**

Session 35 - Nivel en Español
Comités de la Administración de los Bienes de Dios – Llevar a cabo el Proceso de la Administración (Stewardship Committees – Implementing the Stewardship Process)
Speaker: Amparo Bacerra, Pastoral Associate, St. Paul the Apostle Mission, Kress, TX **24-ICSC-35**

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Session 36 – Beginning Parish Stewardship Track
Characteristics of a Stewardship Parish
Speaker: The Reverend Monsignor Douglas A. Doussan,
Pastor, St. Gabriel the Archangel Parish, New Orleans, LA
24-ICSC-36

Session 37 – General Elective Track
Forming Young Adults to be Good Stewards
Speaker: Vincent B. Liberto, Executive Officer, The Jesuits of
New Orleans Province NA Cancelled

Session 38 – Diocesan Stewardship & Development Track
Successful Tips for Your Diocesan Annual Appeal
Speakers: Robert P. Mueller, Archdiocese of Arlington, Virginia,
Director of Stewardship & Development and Debbie Rossi,
Director of Stewardship & Development, Diocese of Raleigh in
North Carolina 24-ICSC-38

Session 39 – Diocesan Director Forum
Stewardship: 10 Years Later – Long Range Impact
Moderator: Daniel L. Loughman, Director of Stewardship & Devel-
opment, Diocese of Wichita in Kansas 24-ICSC-39

Session 40 - Nivel en Español
**Administración de los Bienes de Dios - La Marcha hacia
Adelante del Proceso de Educación (Stewardship – An
Ongoing Process of Education)**
Speaker: Susan Roberts, Executive Director, Office of Development
Diocese of Las Cruces in New Mexico 24-ICSC-40

Luncheon & Tuesday Plenary Session
“Defending the Faith”
Dr. Dolores Bernadette Grier,
Vice Chancellor, Archdiocese of New York, NY 24-ICSC-P2
Video 24-ICSC-VP2

Session 41 – Beginning Parish Stewardship Track
Stewardship in the Liturgy
Speaker: The Reverend Ronald J. Lewinski, Pastor,
St. Mary Parish, Mundelein, Illinois 24-ICSC-41

Session 42 – Stewardship Elective Track
Step by Step Stewardship for Students
Speaker: Susan Reuter, Parishioner, St. Patrick Parish,
Louisville, Kentucky 24-ICSC-42

Session 43 – General Elective Track
Growing Good Stewards in the Heart of the City
Speaker: The Very Reverend Michael P. Jacques, Pastor,
St. Peter Claver Parish, New Orleans, LA 24-ICSC-43

Session 44 – Diocesan Stewardship & Development Track
Strengthening Your Diocesan Stewardship Education Program
Speaker: Michael E. Murphy, Director of Development,
Archdiocese of Detroit in Michigan 24-ICSC-44

Session 45 – Diocesan Director Forum
**Business and Development Planning for Diocesan Steward-
ship and Development Offices**
Moderators: Peter Quirk, Executive Director, The Catholic
Foundation in New Orleans and
Stan H. Retif, Secretary for External Affairs, Archdiocese of
Philadelphia in Pennsylvania 24-ICSC-45

Session 46 - Nivel en Español
**¿Como promover la Administración de los Bienes de Dios en
su Parroquia? (How to promote Stewardship in your Parish)**
Speaker: Carlos Proaño, Vice President, Guidance in Giving, Inc.
24-ICSC-46

Session 47 – Beginning Parish Stewardship Track
Training and Using Lay Witnesses
Speaker: Barbara Gaddy, Associate Director of Development,
Diocese of Charlotte in North Carolina 24-ICSC-47

Session 48 – Stewardship Elective Track
Cultural Awareness (Impact on Stewardship)
Speaker: The Reverend Hector Madrigal, Pastor, Holy Angels
Parish, Childress, TX 24-ICSC-48

Session 49 – General Elective Track
**Jesus Gave More Than 10%:
Is Tithing Not Good Enough for Catholics?**
Speaker: Deacon Gerald J. Martinez, Director of Stewardship,
Archdiocese of New Orleans in Louisiana 24-ICSC-49

Session 50 – Diocesan Stewardship & Development Track
Evaluating Your Stewardship Development Program Performance
Speaker: James K. Kelley, Director of Development, Diocese of
Charlotte in North Carolina 24-ICSC-50

Session 51 – Diocesan Director Forum
The Annual Appeal Best Practices
Moderator: Marilyn Blanchette, Diocese of Orlando in Florida
24-ICSC-51

Session 52 - Nivel en Español
**Renovación Annual (y aumento) del Compromiso de Tiempo,
Talento y Tesoro (Annual Renewals (and Increase) of the
Commitment of Time, Talent and Treasure)**
Speaker: Amparo Bacerra, Pastoral Associate,
St. Paul the Apostle Mission, Kress, TX 24-ICSC-52

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